

Name

# STRUCTURED LIQUIDS TECHNOLOGY - DETOXIFYING SCALP SCRUB WITH MAPROSYL® 30-MP

No.

1422

Description

Struggling with flat roots? It could be due to the buildup of product and oil. This shampoo-scrub hybrid uses apricot seed powder to exfoliate the scalp with gentle, sulfate-free cleansers to remove the buildup. Better yet, add whatever feel-good ingredients you like - this formulation is easy to customize! This formulation is suitable for the Asia Pacific region.

### Formulation INGREDIENTS:

% by Weight Functionality

=== Phase 1 === MAPROSYL® 30-MP 8.80 Surfactant STEPAN-MILD® GCC 10.60 Structure Agent 2.00 Humectant Glycerin NINOL® CAA 2.00 Secondary Surfactant

0.25 Fragrance Fragrance

=== Phase 2 === Deionized Water

q.s. to 100.0 Diluent Sodium Benzoate (Sinopharm) 0.50 Preservative

=== Phase 3 ===

Lipo™ APS 40/60 (Vantage Specialty Chemicals) Apricot 0.50 Exfoliating Additive

Seeds Powder

=== Phase 4 ===

Citric Acid (50% Solution)

q.s. pH Adjuster

#### **Total**

100.00

#### Procedure

- 1. In a suitable vessel equipped with heating and agitation capabilities, melt STEPAN-MILD® GCC.
- 2. Charge MAPROSYL® 30-MP, NINOL® CAA, Glycerin and Fragrance and stir gently using a Jiffy mixer until a homogeneous thin lamellar phase is obtained. Avoid aeration. Continue to mix and heat to 65°C (149°F).
- 3. For phase 2, charge Deionized Water and Sodium Benzoate in a separate vessel. Heat to 65°C
- 4. Slowly add phase 2 to phase 1. Mix using a high-shearing mixer until the lamellar phase completely dissolves and the formulation thickens.
- 5. Cool to room temperature.
- 6. De-aerate the mixture, if necessary (e.g. using vacuum de-aerator, centrifugation).
- 7. Add Lipo™ APS 40/60 using gentle agitation to avoid introducing air into the mixture.
- 8. Adjust pH with a Citric Acid 50% Solution using a gentle agitation to avoid introducing air into the mixture.

## Physical **Properties**

Appearance at 25°C Light brown, flowable suspension

5.5 - 6.5 pH. as is Viscosity at 25°C, cps (LVT Spindle 3 at 12 RPM) 5,000 - 9,000 Storage/ Stability 12 weeks at 4°C Stable
12 weeks at 25°C Stable
12 weeks at 45°C Stable
Freeze/Thaw 3 cycles Pass

Instructions for Use

Use as a shampoo: Make sure hair is thoroughly wet, and apply directly onto your scalp. Gently massage into a lather, then rinse thoroughly. Use 1 time a week, or as needed. Follow with your favorite conditioner.

Cleanses, detoxifies, and removes buildup on scalp. Rinses clean and leaves scalp feeling refreshed.

External Comment

Marketing Notes: BCI = 93. Total Biorenewable Carbon Index (BCI) was calculated only for the Stepan surfactants used in this formulation. Other non-Stepan ingredients were not evaluated. For further information on Stepan's BCI, visit www.stepan.com. Sulfate free is defined as containing no alcohol sulfate or alcohol ether sulfate, per the INCI nomenclature.

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For Additional Assistance For applications or product handling assistance, call our Technical Service Department at 1-800-745-7837 (U.S.) or +33 476 505 100 (Europe).

For ordering assistance, call our Account Service Department at 1-800-457-7673.

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