Formulation		
Name	SULFATE-FREE, HIGH VISCOSITY, ANTI-DANDRUFF CRÈME SHAMPOO	
No.	1211	
Description	This sulfate-free, Zinc Pyrithione-containing formulation is suitable for use as a regular anti-dandruff shampoo. It can easily be supplemented with silicones and oils to make a conditioning anti-dandruff shampoo. Its opaque, crème-like rheology can be dispensed from a tube or bottle.	
Formulation	INGREDIENTS:	% by Weight Functionality
	Deionized Water Carbopol ETD 2020 Polymer Sodium Hydroxide - 50% Solution STEPAN-MILD® PCL AMPHOSOL® CS-50 Zinc Pyrithione (50% active) Preservatives, Fragrance, Dye	q.s. to 100.00 Diluent 0.80 Suspending Agent 0.07 pH Adjuster 53.00 Primary Surfactant 5.50 Secondary Surfactant 2.00 Antidandruff Agent q.s. Fragrance, Preservative
	Total	100.00
Procedure	 Charge Deionized Water. Increase mixing speed from moderate to high speed, taking precautions to avoid splashing and aeration. If necessary, mild heating may be employed to accelerate ingredient mixing. Slowly disperse Carbopol ETD 2020 Polymer into the vortex. Check for any clumping before adding additional polymer. With good agitation, continue mixing 20–30 minutes until the viscosity of the solution increases. No particles should be present. Add the Sodium Hydroxide - 50% Solution. The viscosity of the solution will increase. Continue mixing at a low-to-moderate speed. Add STEPAN MILD® PCL, mixing until homogenous while avoiding aeration. Add AMPHOSOL® CS-50. Mix until homogenous. Avoid aeration. Add Zinc Pyrithione. Continue mixing. Use Sodium Hydroxide - 50% Solution to adjust pH to 5.5–6.5. Add Preservatives, Fragrance, and Dye. Continue mixing another 20 minutes. 	
Physical Properties	Appearance at 25ºC pH, as is Viscosity at 25ºC, cps	Opaque, free-flowing liquid 5.0–6.5 15,000–30,000
Storage/ Stability	Freeze/thaw, 3 cycles 3 months at 50°C 3 months at 40°C 3 months at 4°C	Pass Pass Pass Pass
Instructions for Use	Wet hair. Massage into scalp. Lather and then rinse. Repeat as desired.	
External Comment	Marketing Notes: Sulfate free is defined by Stepan as containing no Alcohol Sulfates and no	

Alcohol Ether Sulfates as per the INCI Nomenclature.

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For Additional Assistance For applications or product handling assistance, call our Technical Service Department at 1-800-745-7837 (U.S.) or 011-334-76-505-100 (Europe).

For ordering assistance, call our Account Service Department at 1-800-457-7673.

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